



SANTHIRAM ENGINEERING COLLEGE (AUTONOMOUS)

Approved by AICTE, New Delhi; Permanently Affiliated to JNTUA,
Ananthapuramu, Nandyal Dist. - 518501, ANDHRA PRADESH, INDIA

Dr. M. V. Subramanyam

principal@sreknandyal.edu.in ☎ 9866 308 475 🌐 www.sreknandyal.edu.in

SREC/PRO/E- 23/24

Date: 07.08.2024

To

NISP Implementation Team,
MHRD's Innovation Cell,
AICTE, New Delhi.

Subject: Nomination of Dr. G.Sowmya, Assoc. Professor of ECE Department to implement National Innovation and Startup Policy (NISP) at Santhiram Engineering College, for Conducting of Awareness program, Policy Objectives, and provisions among students, faculties, and staff at the HEI level Nandyal.

Sir/Madam,

Following senior faculty from Santhiram Engineering College, Nandyal is nominated for the implementation of NISP at our institute & for Conducting of Awareness program, Policy Objectives, and provisions among students, faculties, and staff at the HEI level. The nominated faculty will coordinate with MHRD's Innovation Cell for activities/ communications related to NISP implementation at her institute in consultation with the head of institute or appropriate competent authority.

Name of faculty & Designation:
Dr G.Sowmya, Associate Professor
Email id: drnd@sreknandyal.edu.in
Mobile Number: 9441401197

Warm regards,

Your's Sincerely

Dr. M.V. Subramanyam
B.E, M.Tech, Ph.D, MIEEE, FIETE.
PRINCIPAL
Santhiram Engineering College
NANDYAL - 518 501, Kumool (Dt), A.P.





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NH-40, Nandyal - 518501, A. P.
Web: www.srecnandyal.edu.in

The National Innovation and Start-up Policy 2019 intend to guide HEIs to promote student driven innovations & start-ups and to engage the students and faculty in innovation and start up activities in the campus.

The policy aims at enabling HEIs to build, streamline and strengthen the innovation and entrepreneurial ecosystem in campus and will be instrumental in leveraging the potential of science, student's creative problem solving and entrepreneurial mind-set, and promoting a strong intra and inter-institutional partnerships with ecosystem enablers and different stakeholders at regional, national and international level.

The entrepreneurial ecosystem in HEIs will play key role in identifying, mentoring, nurturing innovative and entrepreneurial potential of students, faculty and staff and transforming them into start-up entrepreneurs by provided avenues of funding, investment opportunities and networking support to make the innovation and venture successful.

SREC-NISP

VISION

To ensure Santhiram Engineering College as HUB for startups, entrepreneurship, Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Startups and promote Rural Enterprise.

Objective

The main objective of the SREC-National Innovation and Startup Policy (NISP) is that promote entrepreneurship, and encourage the students & faculty to startup and management Intellectual Property Rights (IPR) ownership.

Action Plans SREC-NISP:

To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bound fashion.

To identify and reward innovations and share success stories.

To take part of industry Interactions with Successful Entrepreneurs in different fields.

To organize workshops/ seminars/ Discussions forums with entrepreneurs, investors, and professionals and create a mentor pool for student innovators.

To Register National Level Associations for Students and Faculty Developments
To Update Institution's Innovation portal to highlight innovative projects carried out by the institution's faculty and students.
To organize Hackathon, Ideathons, competitions, etc. with the involvement of industry experts and professionals



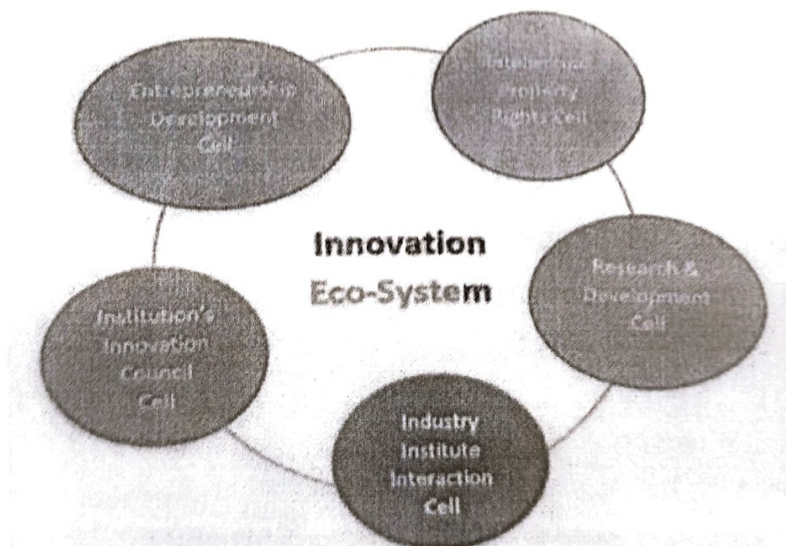
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Institute will facilitate the startup activities/ technology development by allowing students/faculty/staff to use institute infrastructure and facilities, as per the choice of the potential entrepreneur in the following manners:

- Short-term/six-month/one-year part-time entrepreneurship training.
- Mentorship support on weekly basis.
- Facilitation in a variety of areas including technology development, ideation, creativity, design thinking, fundraising, financial management,
- cash-flow management, new venture planning, business development, product development, social entrepreneurship, product costing, marketing, brand development, human resource management as well as law and regulations impacting a business.
- Institute may also link the start-ups to other seed-fund providers/ angel funds/venture funds or itself may set up seed-fund once the incubation activities mature.
- Institutes should work on developing a policy on 'conflict of interests to ensure that the regular duties of the faculty don't suffer owing to his/her involvement in the start-up activities.
- Faculty start-up may consist of faculty members alone or with students or with faculty of other institutes or with alumni or with other entrepreneurs.

Building Innovation & Entrepreneurship ecosystem





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Curriculum Introduced courses toward Entrepreneurship & Innovation

For MBA Students:


1. Industry 4.0 & Innovation
2. Business Research Methods
3. Enterprise Resource Planning
4. Entrepreneurship Development

For M.Tech students

1. Research Methodology and IPR
2. Intellectual Property Rights & Patents

For all B.Tech Students

1. INTELLECTUAL PROPERTY RIGHTS AND PATENTS
2. Design Thinking & Innovation



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The council meeting of Institution's Innovation Council (IIC), Santhiram Engineering College was called by IIC President Dr.Sowmya Gali on 07-03-2024 to discuss upon the formulation and function of IIC for Q3&Q4 of 2023-2024 & to assign roles and responsibility among newly joined council members as per the guidelines of Ministry of Education's Innovation cell.

As per the decision of competent authority, following members will be the part of IIC:

Sr. No.	Name of Member	Member Type (Teaching/Nonteaching /Student/External Expert)	Key Role/ Position assigned in IIC
1	Dr.M.V.Subramanyam	Principal	Convener
2	Dr.Sowmya Gali	Teaching	Vice president
3	Dr.A.K.Neeraja Rani	Teaching	NIRF Coordinator
4	Dr.B.Elijabetthamma	Teaching	Innovation Activity Coordinator
5	Ms.V.Nagamani	Teaching	Startup coordinator
6	Mr.M.Mahesh kumar	Teaching	ARIIA Coordinator
7	Ms.Shakila bhanu	Teaching	Member
8	Ms.M.Sharmila Devi	Teaching	IPR Coordinator
9	Ms.B.Alekya Himabindu	Teaching	Internship Activity Coordinator
10	Ms.S.Jayamangala	Teaching	Social media Coordinator
11	Mr.P.Nagaraju	Teaching	Celebration activity coordinator
12	Jithendra.K	Teaching	Member
13	N VASUDHA	Teaching	Member
14	M.Abdul basid	Teaching	Member
15	P.Lavanya	Teaching	Member
16	Puli Vijaya pavan	External Expert	Start up/ Alumni Entrepreneur

The council members discussed about the activities (IIC calendar, Celebration and Self-Driven) and features of IIC portal. The council members also discussed about collaborations within and outside the institution to accelerate the activities of IIC. The council also deliberated on quarterly action plan in synchronisation with activities and initiatives of other departments, centres and facilities in the Institute working towards promoting IPR, Innovation, Entrepreneurship and Start up.

The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter. The council has agreed to convene next meeting tentatively on 30-01-2023


Signature & Seal
(IIC President) Name-Dr.G.Sowmya
Place: Nandyal, Santhiram Engineering College

DEAN-R & D and IPR
SANTHIRAM ENGINEERING COLLEGE
NANDYAL-518501, Nandyal (Dt), A.P



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Members Present During the Meeting

Sr. No.	Name of Member	Signature
1	Dr. Sowmya Gali	
2	Dr. A.K. Neeraja Rani	
3	Dr. B. Elizabethamma	
4	Ms. V. Nagamani	
5	Mr. M. Mahesh kumar	
6	Ms. Shakila Khanu	
7	Ms. M. Sharmila Devi	
8	Ms. B. Alekya Anabindu	
9	Ms. S. Jayarajala	
10	Mr. P. Nagaraj	
11	Mr. Puli Vigneshwaran	Online
12	Mr. Jithendra	
13	Ms. N. VAS	
14	Mr. M. Abd	
15	Ms. P. Lavanya	



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Date: 22.06.2024

To,
**Assistant Innovation
Director, NISP
Implementation Team,
Ministry of Education's Innovation
Cell, AICTE, New Delhi.**

Subject: Letter of nomination for **Dr. G. Sowmya, Associate Professor**, Dean R&D
and IPR, Department of ECE to implement National Innovation and
Startup Policy (NISP) at our institute.

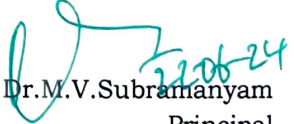
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will coordinate with MoE's Innovation Cell for activities/ communications related to
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appropriate competent authority.

Senior Faculty Details

Name : Dr. G.Sowmya
Designation : Associate Professor
Email id : drnd@sreknandyal.edu.in
Mobile Number : 9441401197

Warm regards,


Dr.M.V.Subramanyam
Principal

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