

Institution's Innovation Council:

Vision

To create a vibrant innovation ecosystem at Santhiram Engineering College that fosters creativity, entrepreneurship, and research excellence, empowering students and faculty to become leaders in technological innovation and sustainable development.

Mission:

A. Promote Innovation and Creativity:

- Cultivate a culture of innovation and creativity by providing students and faculty with the resources, mentorship, and opportunities needed to develop and implement innovative ideas.

B. Encourage Entrepreneurship:

- Support aspiring entrepreneurs by offering training, incubation facilities, and access to funding, enabling them to transform innovative ideas into viable businesses.

C. Enhance Research and Development:

- Strengthen research and development activities by fostering collaborations between academia, industry, and government, and by promoting the commercialization of research outcomes.

D. Facilitate Industry-Academia Collaboration:

- Build strong partnerships with industry to facilitate knowledge exchange, collaborative projects, and the practical application of innovative technologies.

E. Foster a Sustainable Innovation Ecosystem:

- Ensure that the innovation ecosystem at Santhiram Engineering College is inclusive, sustainable, and aligned with national and global development goals.

F. Promote Ethical and Responsible Innovation:

- Encourage ethical practices in innovation and entrepreneurship, ensuring that new technologies and business practices contribute positively to society and the environment.

By focusing on these mission objectives, the IIC Cell at Santhiram Engineering College aims to create an environment where innovation and entrepreneurship can thrive, contributing to the growth and development of the college and the wider community.

Objectives:-

□ Foster Innovation Culture:

- Cultivate an environment that encourages creativity and innovation among students and faculty by promoting innovative thinking and problem-solving approaches.

- **Support Student and Faculty Startups:**
 - Provide guidance, mentorship, and resources to students and faculty members to help them transform their innovative ideas into successful startups and entrepreneurial ventures.
- **Facilitate Industry Collaboration:**
 - Establish and strengthen partnerships with industry leaders, startups, and organizations to facilitate collaborative research, internships, and real-world project opportunities.
- **Promote Intellectual Property (IP) Awareness:**
 - Educate students and faculty about the importance of intellectual property rights (IPR), and support them in protecting their innovations through patents, copyrights, and trademarks.
- **Organize Workshops and Training:**
 - Conduct workshops, seminars, and training sessions on innovation, entrepreneurship, design thinking, business model development, and other relevant topics to enhance the skills of students and faculty.
- **Enhance Research and Development:**
 - Encourage and support research initiatives that focus on solving real-world problems and lead to the development of new technologies, products, or services.
- **Monitor and Evaluate Innovation Activities:**
 - Regularly assess the progress and impact of innovation and entrepreneurship activities within the college through established metrics and provide feedback for continuous improvement.
- **Promote Inclusivity and Diversity:**
 - Ensure that innovation and entrepreneurship opportunities are accessible to all students and faculty members, including those from underrepresented and economically disadvantaged groups.
- **Align with National and Global Innovation Initiatives:**
 - Align the activities of the IIC Cell with national and global initiatives such as Startup India, Atal Innovation Mission, and other relevant programs to enhance the institution's contribution to the broader innovation ecosystem.

□ **Create Awareness and Outreach:**

- Increase awareness about the importance of innovation and entrepreneurship among students, faculty, and the local community through outreach programs, innovation challenges, and public events.

Committee:-

Sr. No.	Name of Member	Member Type (Teaching/Nonteaching /Student/External Expert)	Key Role/ Position assigned in IIC
1	Dr.M.V.Subramanyam	Principal	Convener
2	Dr.Sowmya Gali	Teaching	Vice president
3	Dr.SMD Farooq	Teaching	NISP Coordinator
4	Mr.J David Sukeerthi kumar	Teaching	Entrepreneurship cell coordinator
5.	Dr.A.K.Neeraja Rani	Teaching	NIRF Coordinator
6	Dr.B.Elijabetthamma	Teaching	Innovation Activity Coordinator
7.	Ms.V.Nagamani	Teaching	Startup coordinator
8	Mr.M.Mahesh kumar	Teaching	ARIIA Coordinator
9	Ms.S Shakila banu	Teaching	Member
10	Ms.M.Sharmila Devi	Teaching	IPR Coordinator
11	Ms.B.Alekya Himabindu	Teaching	Internship Activity Coordinator
12	Ms.S.Jayamangala	Teaching	Social media Coordinator
13	Mr.P.Nagaraju	Teaching	Celebration activity coordinator
14	Mr.Jithendra.K	Teaching	Member
15	Ms.N VASUDHA	Teaching	Member
16	Mr.M.Abdul basid	Teaching	Member
17	Ms.P.Lavanya	Teaching	Member
18	Puli Vijaya pavan	External IndustryExpert	Start up/ Alumni Entrepreneur