SANTHIRAM ENGINEERING COLLEGE





Approved by AICTE: New Delhi, Permanently Affiliated to JNT University, Ananthapuramu.

Accredited by NAAC (Grade-A), Accredited by NBA (ECE & CSE)

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NH-40, Nandyal - 518501, A. P. Web: www.srecnandyal.edu.in

DEPARTMENT OF MCA

A report on Awareness program on "Data Analytics"

Organizing Dept. : SANTHIRAM ENGINEERING COLLEGE,

Nandyal, Kurnool Dist., AP

Resource person : S.Krishna Raj

L&D Director,

Glad Info Systems, Bangalore.

Dates : 02/09/2024

Number of students participated: 78

The department of MCA conducted an awareness program on "**Data Analytics**" in association with Glad Info Systems on 02nd September 2024. The resource person Mr. S.Krishna Raj, L & D Director of Glad Info Systems, M.Imdad Ali HOD of MCA Department, Mr. K.Sreenivasulu Coordinator of the program , Faculty, Staff and II-I Year MCA Students are participated in this program.

Mr.K.Sreenivasulu, coordinator of the program did welcome the guest and participants of the event. He briefly introduces about the program and about the chief guest of the event. Mr.K.Sreenivasulu, M.Imdad Ali HOD of MCA department addressed the gathering and he briefed about the role of Data Analytics in IT industry. Mr. S. Krishna Raj, L & D Director of Glad Info Systems, can elaborate an importance of Data Analytics in Data Interpretation and Data Visualizations. He explained business intelligence tool like MS-BI, Power BI, Tableau, Salesforce, connection to various data sources, main elements of Power BI like desktop, services, building and designing Power Bi reports.

The event end with vote of thanks by program coordinator. He thanks to the chief guest for sparing their precious time. He also thanked the Management, Principal, and HoD, Faculty, Staff and students to make the webinar a grand success.

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SESSION 1: (09:00 AM -01:00 PM)

Session – I Data Analytics introduction, Role of Data Analytics in data prediction, Data Visualization models.

SESSION 2: (2:20 PM -04:20 PM)

Session – 2 Introduction of business intelligence tool like Power BI, Tableau, Connecting to various data sources, main elements of Power BI like desktop, service and mobile apps. Building and designing Power Bi reports.

PROGRAM OUT COME:

After Attending the Session the total number of Participants 78 are able to known the following

- Understanding the basics of Data Analytics.
- Learnt how to create Power Bi reports.
- Learnt how to design data visualizations.
- Learnt the elements of Power Bi.

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Signature of program co-ordinator

Signature of HOD